

Innovail – Spring 2026 Update



System Development

Financial Performance System – Now Live

We've completed the first release of the Financial Performance System.

The focus has been consistency and control rather than adding more reporting.

Key elements

- Structured financial model replacing disconnected spreadsheets
- Automated data handling to reduce manual intervention
- Built-in validation checks to improve data confidence
- Clear outputs designed for decision use rather than presentation

The main shift is reducing reliance on reworked Excel files and improving trust in the underlying numbers.



System Development

Operational Intelligence System – Now Live

Alongside financial performance, we've launched the Operational Intelligence System.

This has been built to link operational activity to outcomes, rather than treating them separately.

Key elements

- Connection between operational inputs and financial results
- Visibility of process performance and constraints
- More regular, structured data flows

- Reporting focused on identifying patterns, not just summarising activity

The intent is to make operational data usable in decision-making, not just recorded.



Publication - New Book

Excel x Copilot – Enhancing Excel Without Replacing It

Jamie Baker - Our Founder has released a new book

The book focuses on practical use rather than theory.

Coverage includes

- Where Copilot adds value inside Excel
- Where it introduces risk or inconsistency
- How to use it without breaking structured models
- Maintaining control and auditability alongside AI

The position is straightforward: Excel remains central in most businesses, and AI should be applied carefully within that context.



The advertisement features the Innovail logo at the top, followed by the headline "Bad data is already affecting your decisions." Below this is a 2x2 grid of four dashboard screenshots showing various financial metrics like profit, cash flow, and revenue. The text below the grid lists three key features: "Know what is really driving profit FINANCIAL PERFORMANCE SYSTEM", "Know 90 days before cash becomes a problem CASHFLOW FORECAST SYSTEM", and "Know what revenue is likely to land SALES PIPELINE FORECAST SYSTEM". It also states "Built for growing businesses, scaling beyond £1m, where decisions matter" and "Find out what your data is hiding Start at www.innovail.uk". A small globe icon is in the bottom right corner.

Innovail

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Brand

Leaflets Produced and Website update

Printed leaflets have been designed and ordered.



This is being used to support:

- In-person meetings
- Local visibility
- Events and networking

The aim is simple, to have clear, tangible material that explains what Innovail does without relying on digital access.

The Innovail website has been rebuilt.

Changes are structural rather than cosmetic.

Updates include

- Clearer explanation of how solutions are delivered
- Alignment with the Discover, Design, Develop, Deliver model
- Improved navigation for different types of client
- More direct explanation of the problems being addressed

The goal was to make the site easier to understand and more useful in real conversations.